



LINDA SOLON | CFR

Linda has more than 25 years' experience as senior line leader or external consultant driving strategy formation and implementation. She has led transformations in the technology, professional services, utilities, hospitality, insurance and financial services industries.

Linda collaborated in pioneering the predictive modeling of employee and customer loyalty. As Director of Global Account Management and Consulting for a technology company providing language learning the company achieved 100% renewal with 50-100% growth while acquiring 30 new global accounts.

As Vice President with The Forum Corporation, a global training and consulting firm, Linda led sales and relationship management, consulting, and project implementation. She led some of the firm's largest and most complex projects in strategy execution and the development of employee engagement and customer loyalty.

Linda has a Master's in Education from Harvard University and a BA in International Relations and Spanish from James Madison University.